

# MAISON CASATI



Made in Italy for the lifestyle.

# INSPIRATION

In the Italian panorama of knowledge and know-how, Casati intends to be the spokesperson for a new green Renaissance, opening up to a dialogue between nature and art, with a push for innovation, devoted to uniqueness, taking its name from Luisa Amman, the best known Marchesa Casati who loved to define himself as a "living work of art".





# VISION

The CASATI AWARD fits into the taste of the brand and the exploration shared with contemporary Italian artists in collaboration with exclusive partners who share the same mission: CULTIVATING ART

This breath of life inspires Casati in an open dialogue with contemporary art.

# THE CASATI LOGO

The Casati logo represents a lion opposed to an olive branch that stands like a crown, enclosed in a frame of shells, of pure invention and was designed for the Maison by a contemporary artist.



A suggestive synthesis between the lion represented on the estate and the frescoes of Palazzo Bianconcini, places where the brand was born. At the same time, the feline recalls the Palazzo Venier dei Leoni in Venice which was the home of Casati and then of Peggy Guggenheim.



## CASATI SARTORIAL COLLECTION

Casati iconically survives the Great War, which sweeps away the Belle Epoque and all its divas. She does so by accompanying and having herself portrayed by avant-garde artists, supporters of Fauvism, such as Cornelis Theodorus Maria van Dongen, better known as Kees Van Dongen, who portrays them in paintings that will forever remain in history. They become lovers and he definitively calls her "the naked witch".

The pastel colors celebrated by Maison Casati.

Cerulean grey, pink and pastel green.

The Maison will pay homage to a Casati-style photo shoot in the Hotel spaces.

The photo shoot and the images will consecrate the partnership with the possibility of amplification of the project through the media, including social media.

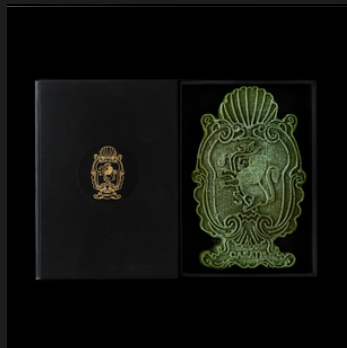
An exclusive and tailor-made collection dedicated to boutique hotels.

A refined line that stands out for its pastel colors in elegant shades of pink, blue and green, ideal for creating sophisticated atmospheres





Big Cameo rose  
Flowery notes



Big Cameo green  
Sweet notes



Big Cameo sugar paper  
Amber notes



Very Casati rose  
Flowery notes



Very Casati green  
Sweet notes



Very Casati sugar paper  
Amber notes

# CASATI BURNERS

The biting grace of the Marchesa Casati is modeled on the style profile of the Maison's burners. Like a sparkling vision of Luisa Aman in the night, the Marchesa Casati embodies the ethereal elegance that dances among the reflections of time, leaving an imprint of eternal charm.

In glazed ceramic made in Italy,  
branded Casati

The burner is completed with the  
Casati spoon and bowl in golden  
brass.

Retail price: from 160.00 euros  
Dorè from 190.00 euros



fluent



scene dress




white gold



animalier



# Casati Perfume



Inspired by the famous painting by Kees Van Dongen, the perfume "Naked Witch" with ambergris and saffron.

Surrender to the pleasure of a mysterious essence: an iconic perfume impossible to forget.

*Casati perfumes are works of art, vials that reveal a precious nectar that seduces the senses.*

*Choose a different bottle each time to become a collector of contemporary art.*



[www.tenutacasati.it](http://www.tenutacasati.it)

 [casatilaboratory.it](http://casatilaboratory.it)

 [casati.lab](https://www.instagram.com/casati.lab)

 [commerciale@casatilaboratory.it](mailto:commerciale@casatilaboratory.it)