

CASATI

CASATI PLACE

PRESENTATION

AN INVITATION TO ENTER
THE CASATI UNIVERSE

Perfume, art, matter and memory.

Casati was born from a vision of artistic perfumery as a form of cultural expression.

Each fragrance is part of a universe shaped through images, objects, places and encounters.



THE FIRST COLLECTION

Casati's first collection.

Seven Extraits de Parfum conceived as individual expressions of colour, matter and character.

The Maison's first olfactory vocabulary, from which the Casati universe originated.

The Casati Collection Exhibition is a journey through the Italian salons of the twentieth century.

Places of encounter, art, thought and memory, whose spirit Casati recaptures and brings into the present.

Perfumers, artists and creative personalities become part of the project, giving life to olfactory creations, images and new forms of storytelling.

Places, memory and contemporary perfumery come together in creations conceived as works to be experienced and narrated.

Not simply a collection of fragrances, but a cultural universe in motion.



In 2026, Casati presented Primo Piano in the Sala Casati at the Orient Express Hotel in Venice.

An olfactory creation by Karine Vinchon-Spehner in which perfume, photography, art and memory come together as a single work.

One of the expressions of the Collection Exhibition vision.

Every fragrance is born
with its own language.

The lion-shaped cap.

The materials.

The photography.

The communication.

Every element translates the same vision.



CASATI

More than a perfumery.

A Casati Place is a space chosen to represent the Casati universe and interpret its vision.

Not simply a point of sale, but a place where the Maison's fragrances, images and stories find their own dimension.

Each Casati Place becomes part of a selected network of independent boutiques.



CASATI

COLLECTION EXHIBITION

Casati does not seek widespread distribution.

It seeks places capable of interpreting its vision.

Every new collaboration begins with shared values.

WHAT WE CREATE TOGETHER

Dedicated displays
Exclusive editorial materials
Private presentations
Shared communication
Dedicated training
Photographic content
Storytelling
Presence within the international Casati network



Become a Casati Place.

If your boutique shares a vision of artistic perfumery founded on research, culture and identity, Casati would like to meet you.

Every Casati Place is born from a mutual choice.

Because the places that hold a perfume become part of its story.